

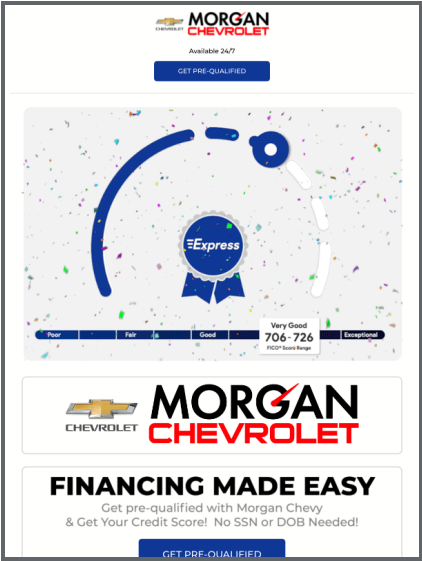
CAMPAIGN REPORT

Campaign Summary

Name: Morgan Chevrolet - November 2022 - Drop 3 (List B)

From/Brand:	Morgan Chevrolet		
Headline:	Get Pre-Qualified Today!		
Broadcast Date:	11/18/2022		
Audience:	100,000	ID:	1688947
Views:	17,519	Clicks:	3,438
View %:	17.52%	Click %:	3.44%

Campaign Creative



CAMPAIGN STATS

Views | 17.52 % Total Views 17,519

Clicks | 3.44 % Total Clicks 3,438

CTVR | 19.62 %

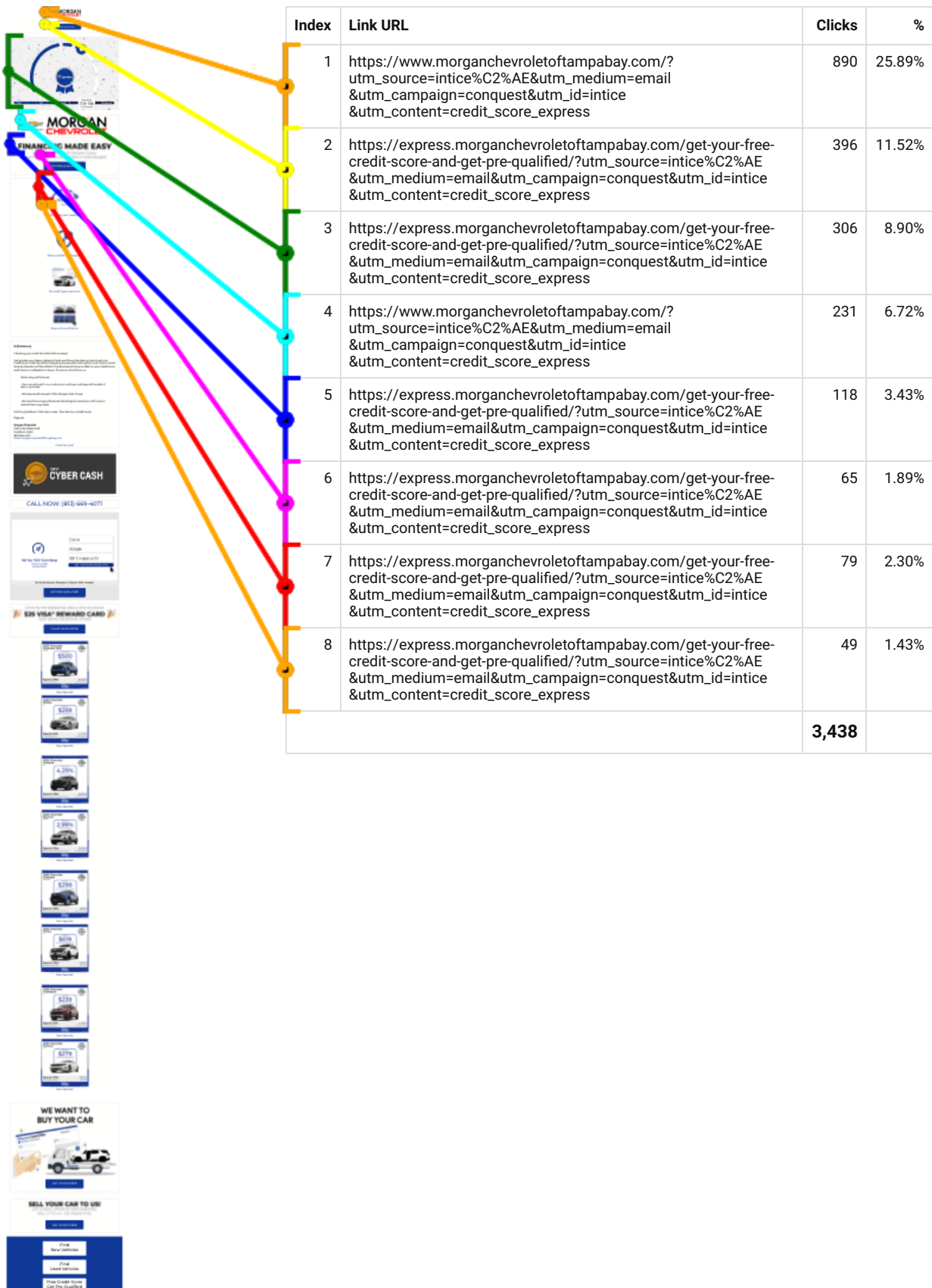
Clicks by Device

	Desktop 41.54% 1,428
	Mobile 58.46% 2,010

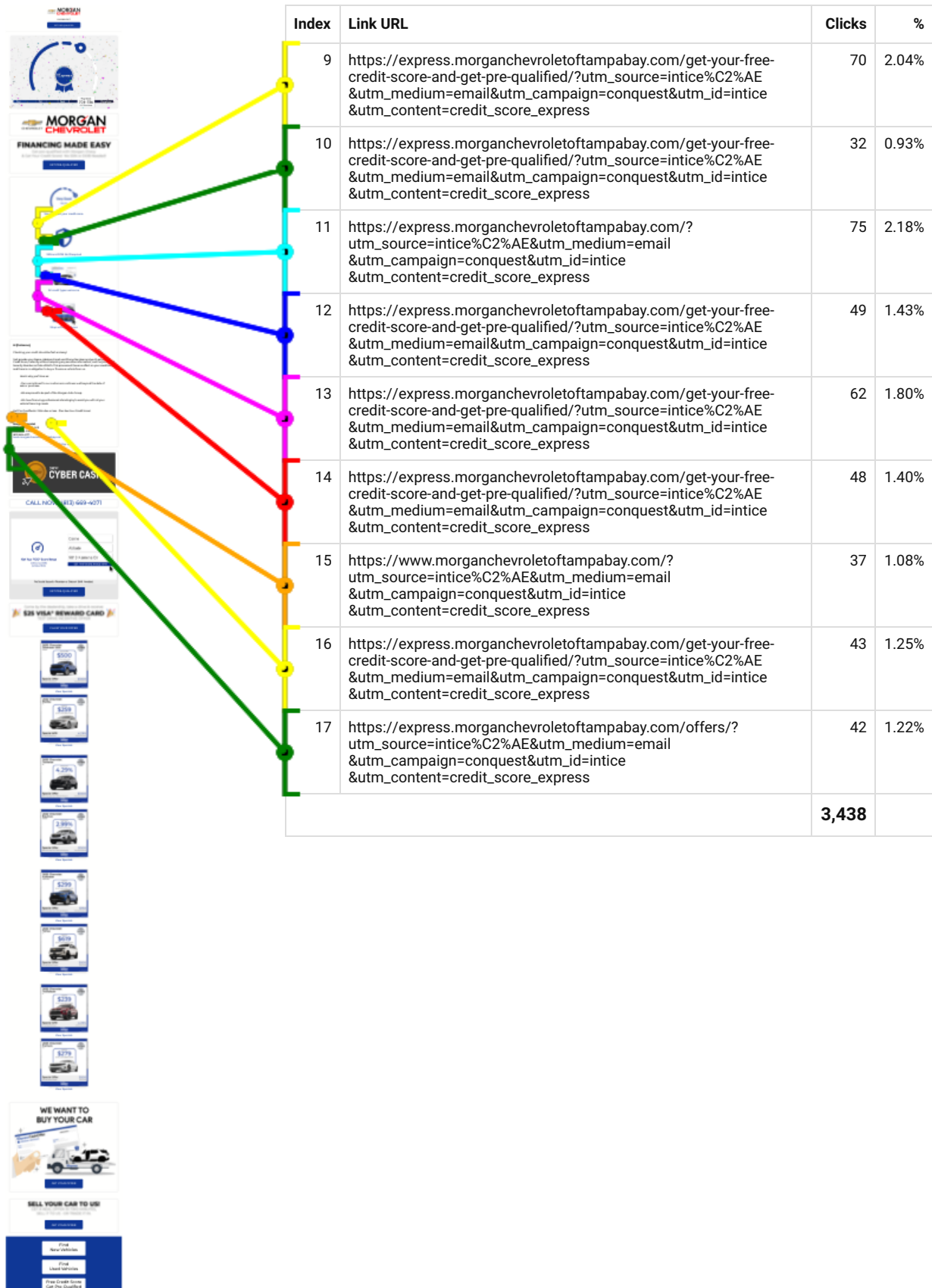
CLICKS BY WEB BROWSER

	1,998 Chrome		292 Explorer		117 Firefox		992 Safari		39 Other
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LINK SUMMARY



LINK SUMMARY

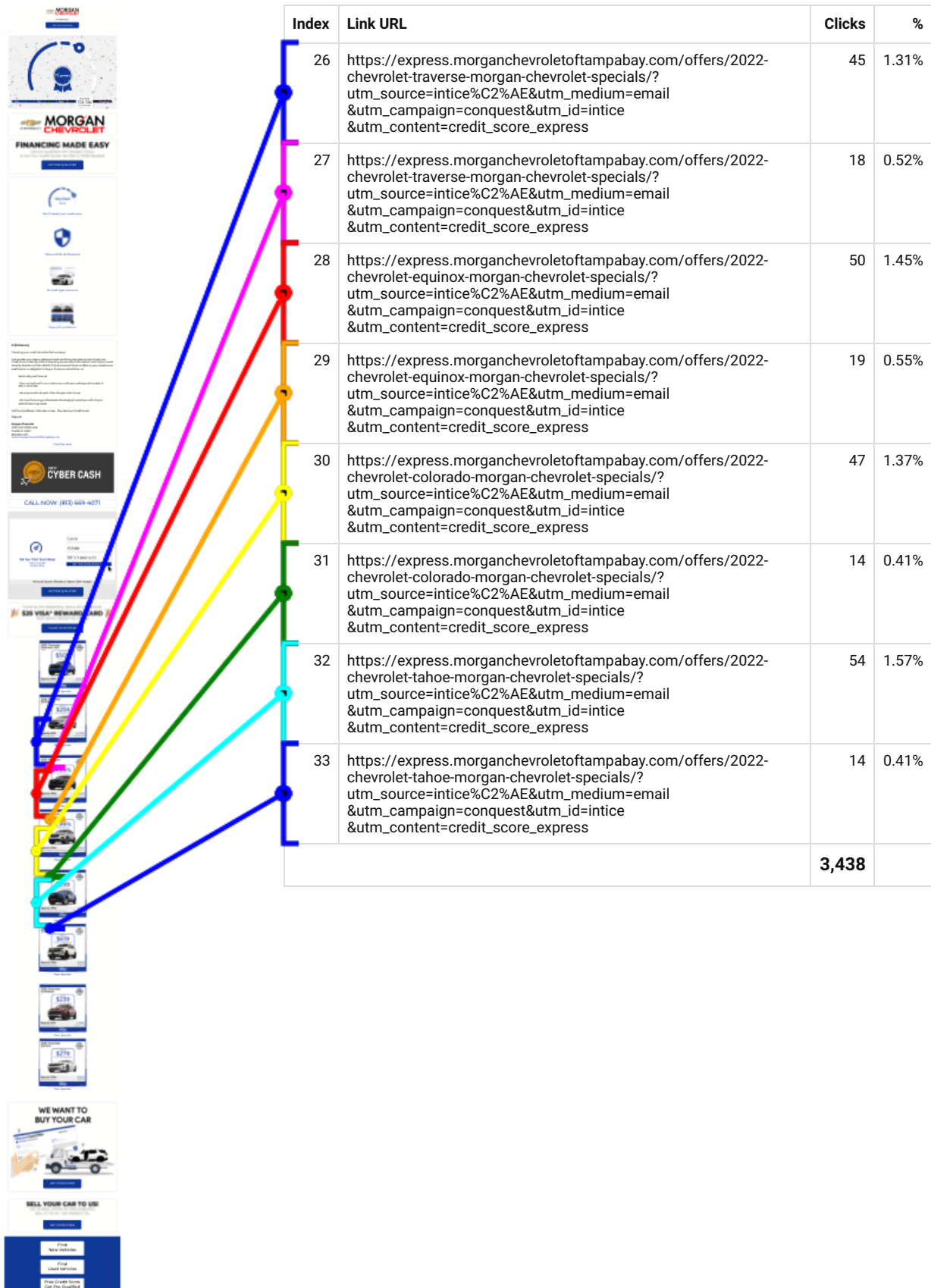


LINK SUMMARY



Index	Link URL	Clicks	%
18	https://express.morganchevroletoftampabay.com/get-your-free-credit-score-and-get-pre-qualified/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	75	2.18%
19	https://express.morganchevroletoftampabay.com/get-your-free-credit-score-and-get-pre-qualified/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	25	0.73%
20	https://express.morganchevroletoftampabay.com/25-visa-test-drive-offer/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	49	1.43%
21	https://express.morganchevroletoftampabay.com/express-test-drive/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	22	0.64%
22	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-silverado-1500-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	47	1.37%
23	https://express.morganchevroletoftampabay.com/offers//2022-chevrolet-silverado-1500-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	32	0.93%
24	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-malibu-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	47	1.37%
25	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-malibu-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	17	0.49%
		3,438	

LINK SUMMARY



LINK SUMMARY



Index	Link URL	Clicks	%
34	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-trailblazer-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	52	1.51%
35	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-trailblazer-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	13	0.38%
36	https://express.morganchevroletoftampabay.com/offers/2023-chevrolet-camaro-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	45	1.31%
37	https://express.morganchevroletoftampabay.com/offers/2023-chevrolet-camaro-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	9	0.26%
38	https://express.morganchevroletoftampabay.com/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	78	2.27%
39	https://express.morganchevroletoftampabay.com/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	7	0.20%
40	https://express.morganchevroletoftampabay.com/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	17	0.49%
41	https://express.morganchevroletoftampabay.com/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	10	0.29%
42	https://www.morganchevroletoftampabay.com/new-vehicles/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	11	0.32%
		3,438	

LINK SUMMARY



Index	Link URL	Clicks	%
43	https://www.morganchevroletoftampabay.com/used-vehicles/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	9	0.26%
44	https://express.morganchevroletoftampabay.com/get-your-free-credit-score-and-get-pre-qualified/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	2	0.06%
45	https://express.morganchevroletoftampabay.com/express-test-drive/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	5	0.15%
46	https://express.morganchevroletoftampabay.com/privacy-policy/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	7	0.20%
47	https://myrewardcard.net/morganchevy/Activation/TermsAndConditions	2	0.06%
48	https://www.morganchevroletoftampabay.com/contactusform/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	4	0.12%
		3,438	