

CAMPAIGN REPORT

Campaign Summary

Name: Morgan Chevrolet - November 2022 - Drop 6 (List A)

From/Brand:	Morgan Chevrolet		
Headline:	Get Pre-Qualified Today!		
Broadcast Date:	11/25/2022		
Audience:	100,000	ID:	1688950
Views:	15,413	Clicks:	3,303
View %:	15.41%	Click %:	3.30%

Campaign Creative



CAMPAIGN STATS

Views | 15.41 % Total Views 15,413

Clicks | 3.30 % Total Clicks 3,303

CTVR | 21.43 %

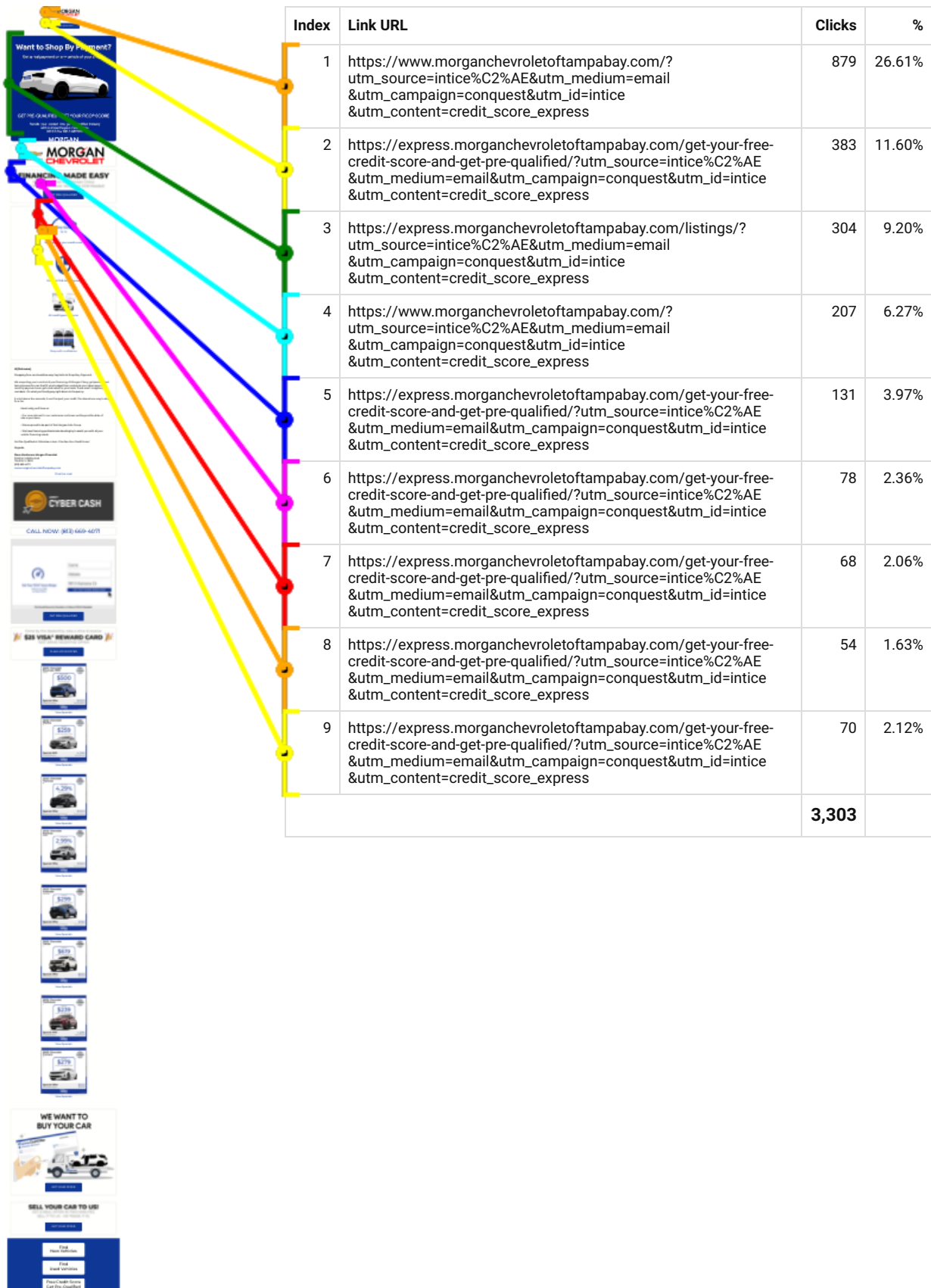
Clicks by Device

	Desktop 36.54% 1,207
	Mobile 63.46% 2,096

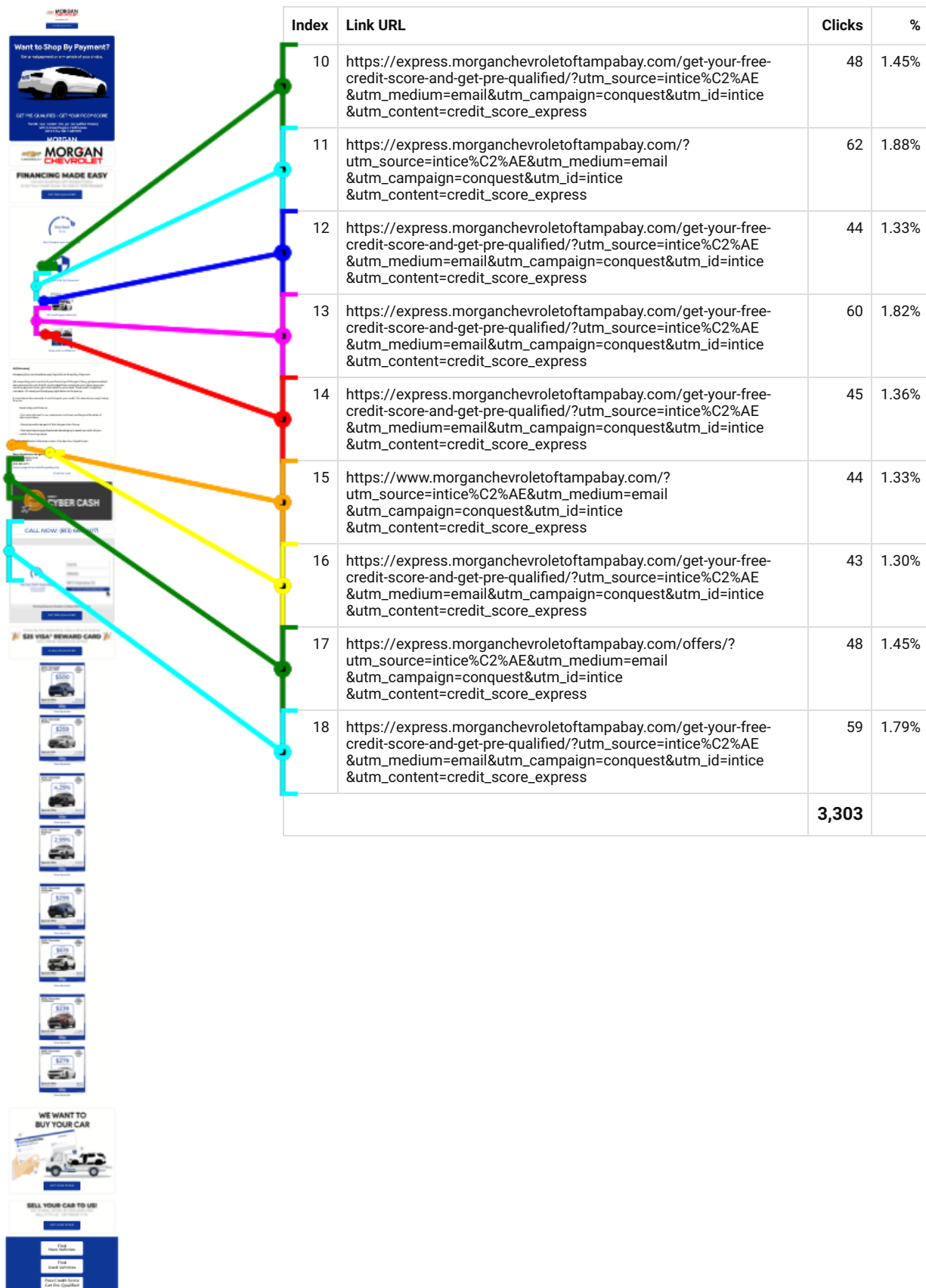
CLICKS BY WEB BROWSER

	1,988 Chrome		227 Explorer		110 Firefox		944 Safari		34 Other
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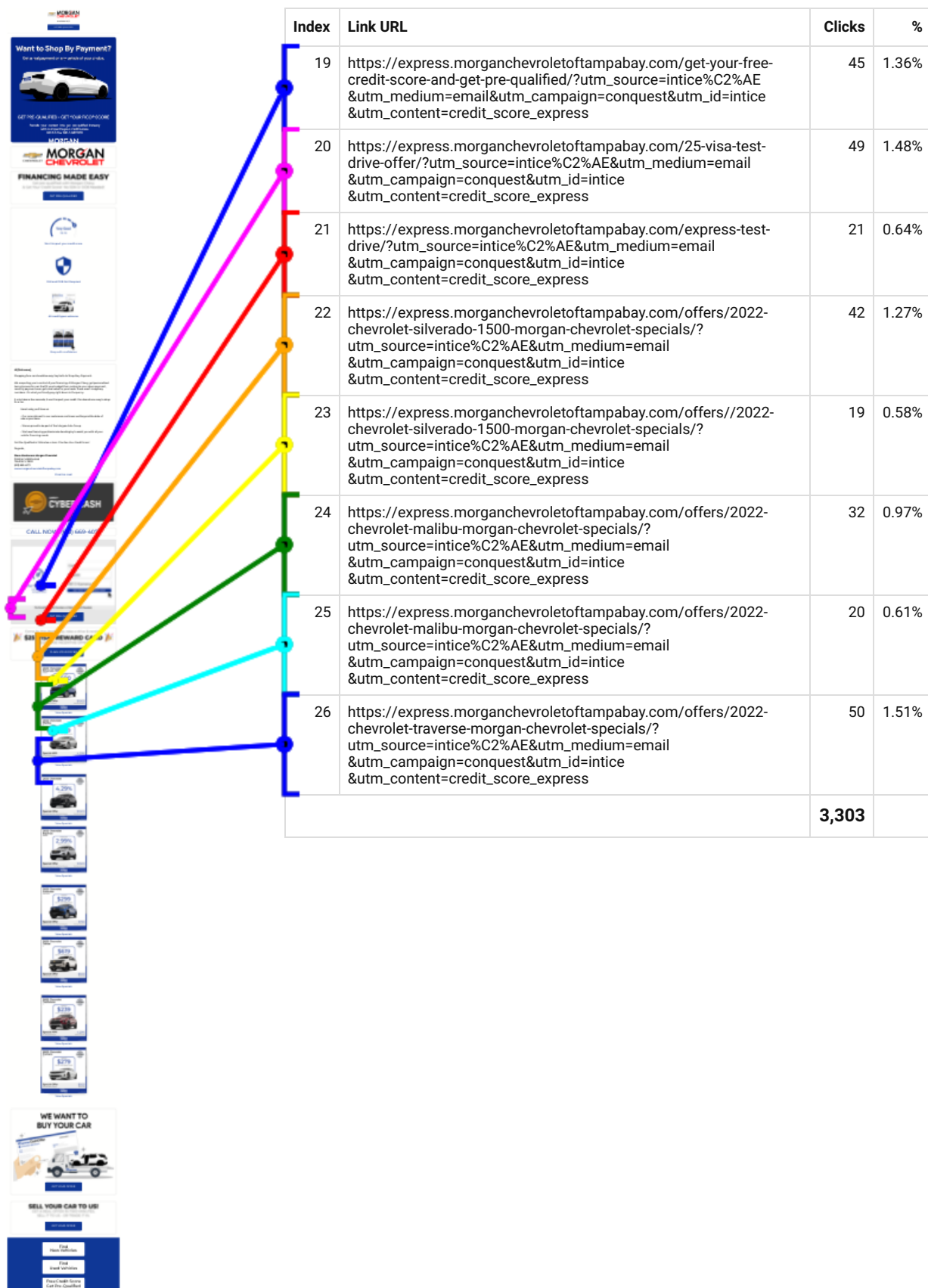
LINK SUMMARY



LINK SUMMARY



LINK SUMMARY



LINK SUMMARY



Index	Link URL	Clicks	%
27	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-traverse-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	17	0.51%
28	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-equinox-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	38	1.15%
29	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-equinox-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	16	0.48%
30	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-colorado-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	37	1.12%
31	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-colorado-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	14	0.42%
32	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-tahoe-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	40	1.21%
33	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-tahoe-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	10	0.30%
34	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-trailblazer-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	35	1.06%
		3,303	

LINK SUMMARY



Index	Link URL	Clicks	%
35	https://express.morganchevroletoftampabay.com/offers/2022-chevrolet-trailblazer-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	17	0.51%
36	https://express.morganchevroletoftampabay.com/offers/2023-chevrolet-camaro-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	36	1.09%
37	https://express.morganchevroletoftampabay.com/offers/2023-chevrolet-camaro-morgan-chevrolet-specials/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	7	0.21%
38	https://express.morganchevroletoftampabay.com/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	70	2.12%
39	https://express.morganchevroletoftampabay.com/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	10	0.30%
40	https://express.morganchevroletoftampabay.com/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	10	0.30%
41	https://express.morganchevroletoftampabay.com/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	11	0.33%
42	https://www.morganchevroletoftampabay.com/new-vehicles/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	6	0.18%
43	https://www.morganchevroletoftampabay.com/used-vehicles/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	10	0.30%
		3,303	

LINK SUMMARY



Index	Link URL	Clicks	%
44	https://express.morganchevroletoftampabay.com/get-your-free-credit-score-and-get-pre-qualified/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	7	0.21%
45	https://express.morganchevroletoftampabay.com/express-test-drive/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	4	0.12%
46	https://express.morganchevroletoftampabay.com/privacy-policy/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	1	0.03%
47	https://myrewardcard.net/morganchevy/Activation/TermsAndConditions	1	0.03%
48	https://www.morganchevroletoftampabay.com/contactusform/?utm_source=intice%C2%AE&utm_medium=email&utm_campaign=conquest&utm_id=intice&utm_content=credit_score_express	1	0.03%
		3,303	